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About Sales Training Institute

- Sales Training Institute brings the industry's top authors, speakers, and consultants together in one online streaming curriculum.
- We're dedicated to delivering the most comprehensive, interactive sales training courses in the industry.

Since early 2011, we've been gathering together our [respected sales training faculty](#), organizing a [powerful sales curriculum](#), and developing a custom learning and team management interface.

Now we're putting it all on your computers, tablets, and mobile devices.

100% web-based streaming courses

There's no travel required. We stream current, actionable [sales training courses](#) directly to our students through our online learning center. Our 100% web-based, streaming video training lessons are available online 24x7, so you and your team can set your own schedule.

Train at night, organize a lunch-and-learn, or dedicate a part of every business day to professional improvement.

It's all up to you.

License Our Sales Training Courses

- Offer comprehensive sales training without the cost of development.
- Maintain your own branding while providing increased value.
- Save bandwidth by streaming our sales training video lessons from our server directly to your Learning Management System (LMS).

License Our Curriculum And Stream It Into Your LMS With Your Branding

Expand your training offerings, enhance your brand, and leave the curriculum to us. Provide your team, membership, or student body with customized sales training from the industry's top sales trainers, bestselling authors, and respected speakers, without the cost of development or production.

Present our web-based video lessons inside your own learning management system (LMS), with your branding. Videos are streamed from our servers, so you've always got the latest content. Streaming our materials ensures that your curriculum is never out of date, and students receive relevant examples and authoritative best practices.

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Customize Courses With Your Own Company Or Industry Specific Materials

Build a custom program. Large groups or licensees, build a curriculum to suit your needs. Use our courses in whole, or pick and choose individual video lessons to enhance your existing curriculum. And we'll even help with technical integration.

- **License** our all-inclusive courses, with video lessons, quizzes, and final exams to provide complete up-to-date specialty concentrations for your business degree or certification program.
- **Supplement** your existing business curriculum by choosing some or all of our constantly-updated video lessons from the industry's leading authors, speakers, and consultants.
- **Customize** our courses by adding your own company- or industry-specific video lessons into the curriculum.